

# Marco Schaettin

author, journalist, communications  
creative human

## WORK EXPERIENCE



### author and other jobs

*January 2023 to present*

- **to present: author**
- July to November 2023: cinema allrounder



### communications expert, journalist, author self-employed

*April 2021 to December 2022*

- **content writing, media relations**, social media
- **self-published two novels; guidebook with humboldt-Verlag (fall 2023)**
- topics: entertainment, music industry, queer, society



### content specialist, media relations, social media international marketing teams

*May 2019 to November 2020*

- New York: maintaining image and reputation on the market while borders were closed; Social Media and Media Relations Manager
- Zug: internal & external projects as a Content Specialist



### journalist, radio host, producer (radio & video) radio stations and media companies

*August 2010 to April 2019*

- **hosting and producing radio shows** and news at two of the biggest private Stations in Switzerland
- producing **news and entertainment** videos for CH Media and build up there digital presence

## EDUCATION HISTORY



### Bachelor of Science in Business Communications

Institution: Hochschule für Wirtschaft HWZ  
*Year of Graduation: 2019 (extra-occupational)*



## CONTACT ME



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my portfolio](#)**

## INTERCULTURAL EXPERIENCE

USA (New York): 1 year  
Greece: 1 year  
Egypt: 1 year  
Italy: 2 months  
Spain (Barcelona): 1 year  
Germany (Berlin): 6 months

## VOLUNTEER WORK AND INTERESTS

**Queer Podcast "Mis Coming-out"**  
founder, producer & host

### Theatre, Stage

several theatre workshops (e.g. Berlin),  
hosting events, semi-professional dance  
shows